

UNDERSTANDING CORPORATE STRATEGY IN THE BANKING SECTOR :

INSIGHTS FROM VISION-MISSION ANALYSIS AND ORGANIZATIONAL EVALUATION



Samuel Wirawan, S.E., M.M., Ak. Prof. Dr. Hamfri Djajadikerta, Dr. Amelia Setiawan, CISA, Gevin Cristian Oktavianus, James Kristian, Adrianus Zefania Ongko, Brilliant Christian Martari , Finy Destina Kurniati, Catherine Octaviani Camillo , Steven Kurniawan, Chika Febrine Tambi, Gabriella Laura Agave, Ellenora Deanne Setiawan, Andrietta Crystabelle Suharli, Michelin Milian, Delon Fanuel Maranata, Darwin, Madeline Guenevere Pranoto, Florentina Brenda Christie, Estherina Angeline, Retno Aulia Nur Alifa, Heavenly Melodious, Mariana Cyntia Kustiawan, Athanasia Adela Pratama Lili, Leia Alexandra, Irene Angelina Sembiring, Ihsan Nugraha, Marisa Christy Neno